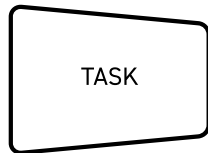# COMMON VISUAL LANGUAGE FOR PRODUCTION
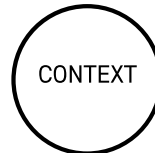
THE SHAPES

ASSET

A physical or digital object or collection of objects specific to the creation of a creative work.
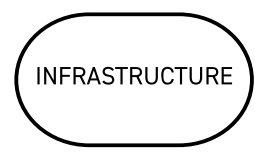
TASK

A piece of work to be done and completed as a step in the production process.

PARTICIPANT

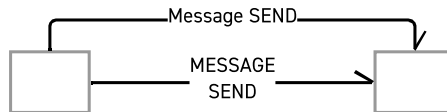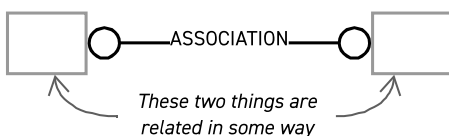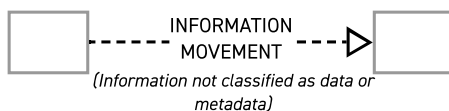The people, organizations, or services that are responsible for the production of the creative work

CONTEXT

Informs scope within the construction process of a creative work.

INFRASTRUCTURE

The underlying systems and framework required for the production of the creative work

THE MEANING OF LINES

FLOW

BIDirECTIONAL FLOW

GUIDANCE

DATA MOVEMENT

INFORMATION MOVEMENT

(Information not classified as data or metadata)

ASSOCIATION

These two things are related in some way

MESSAGE SEND & REPLY

Message SEND

MESSAGE SEND

MESSAGE REPLY

MESSAGE REPLY

DATA COMM. LINK

Half arrow is above or right of line for send, below or left of line for reply.

THIS IS A CALLOUT LINE, IT MUST BE CURVED

THIS IS A CALLOUT. IT MUST BE ITALICIZED

GROUPING STUFF

FORMAL GROUP OF ASSOCIATED ELEMENTS

EVERYTHING IN THE GROUP BOUNDARY IS RELATED IN SOME WAY. E.G., SAME DEPT. OR SAME WORKFLOW

GROUP BOUNDARY NOT REQUIRED TO BE RECTANGLE BUT LINES MUST BE HORIZONTAL OR VERTICAL

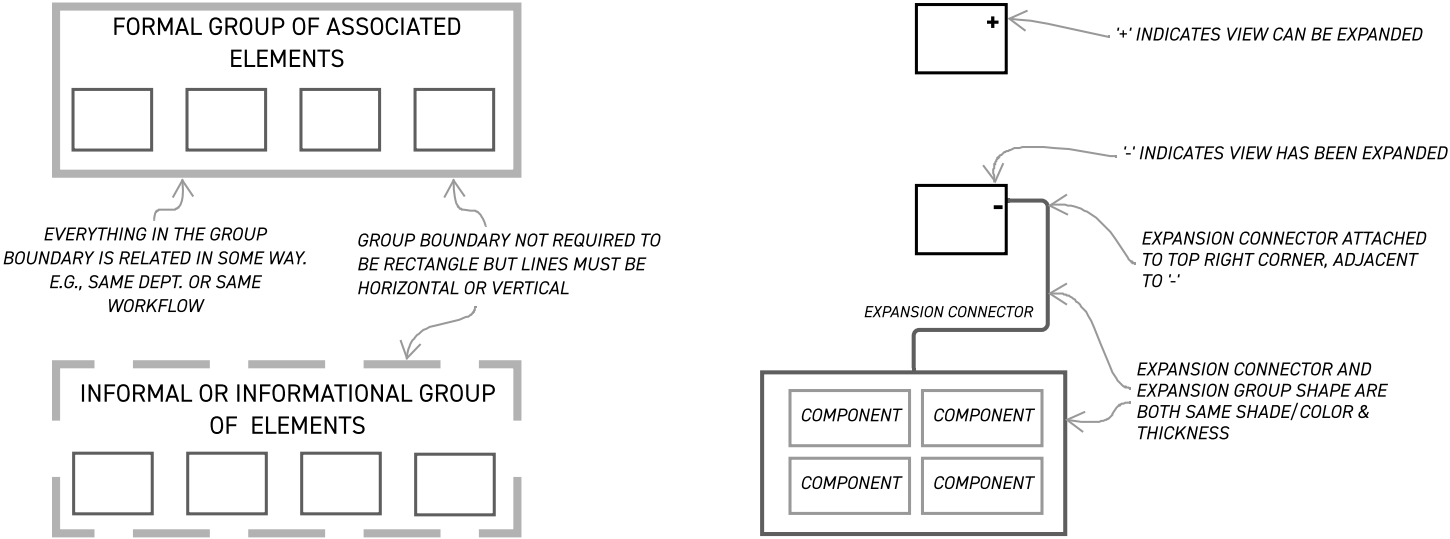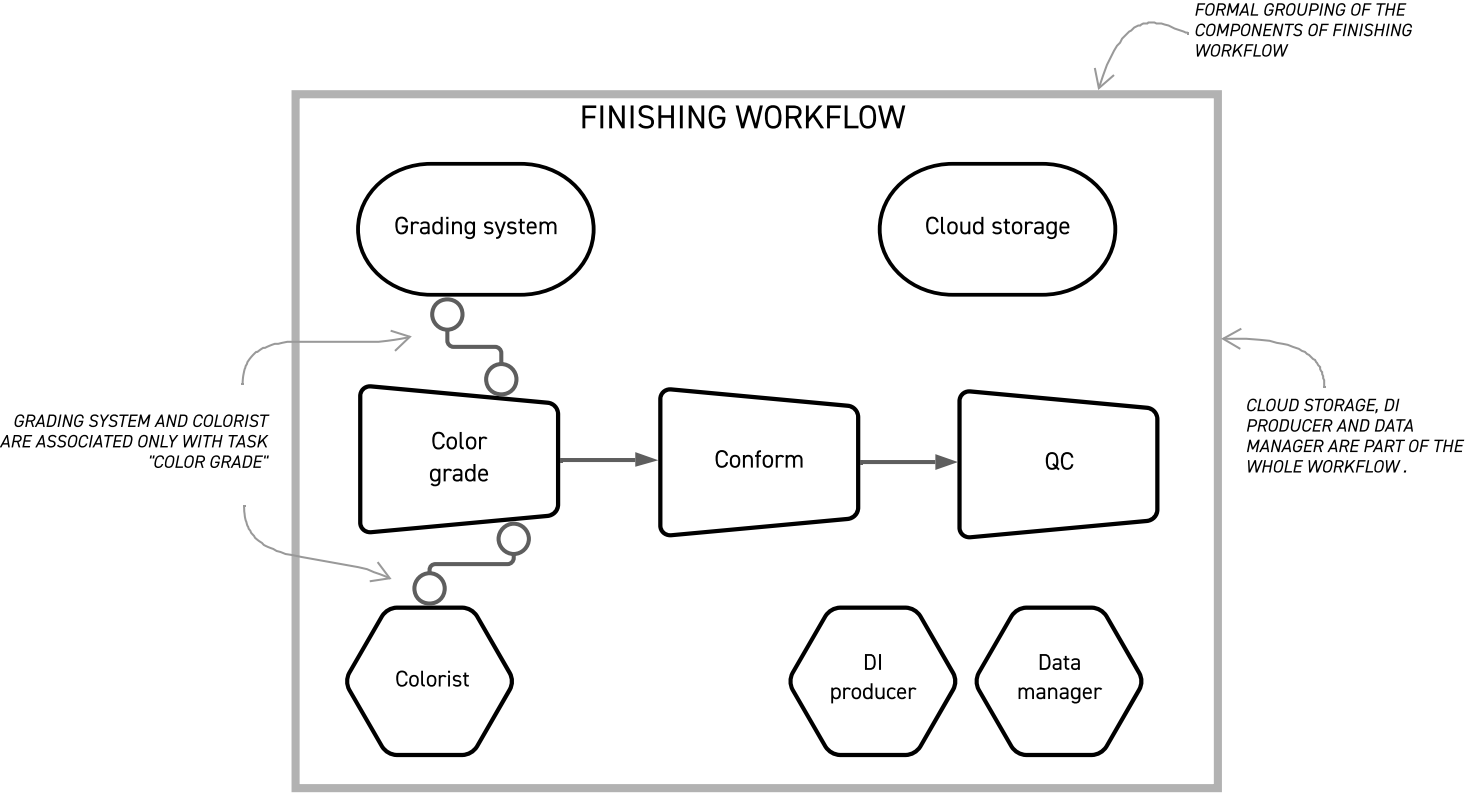**INFORMAL OR INFORMATIONAL GROUP OF ELEMENTS**

'+' INDICATES VIEW CAN BE EXPANDED

'-' INDICATES VIEW HAS BEEN EXPANDED

EXPANSION CONNECTOR ATTACHED TO TOP RIGHT CORNER, ADJACENT TO '-'

EXPANSION CONNECTOR

EXPANSION CONNECTOR AND EXPANSION GROUP SHAPE ARE BOTH SAME SHADE/COLOR & THICKNESS

COMPONENT   COMPONENT

COMPONENT   COMPONENT

ASSOCIATION AND GROUPING APP NOTE

THE ASSOCIATION LINE AND GROUP OF ASSOCIATED ELEMENTS ARE CLOSELY RELATED, FOR EXAMPLE:

FORMAL GROUPING OF THE COMPONENTS OF FINISHING WORKFLOW

FINISHING WORKFLOW

Grading system

Cloud storage

GRADING SYSTEM AND COLORIST ARE ASSOCIATED ONLY WITH TASK "COLOR GRADE"

Color grade

Conform

QC

CLOUD STORAGE, DI PRODUCER AND DATA MANAGER ARE PART OF THE WHOLE WORKFLOW.

Colorist

DI producer

Data manager

ICON APP NOTE

IN LUCIDCHART AND POWERPOINT IT IS ONLY POSSIBLE TO CHANGE THE COLOR OF EITHER AN ICON'S LINE OR ITS FILL. ICONS ARE PROVIDED IN BOTH A FILLED VERSION, WHERE THE COLOR OF THE FILL CAN BE CHANGED, AND UNFILLED VERSION WHERE THE COLOR OF THE LINE CAN BE CHANGED.

TO CHANGE COLOR OF LINE
USE UNFILLED VERSION OF
ICON

TO CHANGE COLOR OF FILL
USE FILLED VERSION OF ICON

LINE COLOR TOOL PUTS AN OUTLINE
AROUND THE ICON'S LINE IN BOTH
VERSIONS

*USING FILL COLOR
TOOL CHANGES COLOR
OF LINES*

*USING FILL COLOR
TOOL CHANGES COLOR
OF FILL*